



Tourism

Southern Alberta is undoubtedly one of the most breathtaking places on earth, as vast as it is varied in landscape and experiences. It's a vacation destination you won't soon forget, filled with unique activities, urban charms and cultural jewels.

The tourism industry in this region is vibrant and growing with a breadth of travel and tourism opportunities including culture, recreation, outdoor adventure and all season destinations. From the prairies to the Rockies, enjoy hiking, snowmobiling, blue-ribbon fly fishing, trail riding, golfing, authentic Native experiences, museums and historic sites, and backcountry spots not on the map. Tourism infrastructure, service and operator opportunities are present at every turn.

- Pristine mountain environments that enable recreational imagination.
- A diverse and visible heritage, from some of the largest cattle ranches in the world to First Nations historical sites.
- National Geographic has recognized Alberta's Crown of the Continent as a pristine and unspoiled treasure of the world.
- Two UNESCO World Heritage sites – Waterton-Glacier International Peace Park and Head Smashed in Buffalo Jump.
- Unique coulee landscapes and hoodoo rock formations at sites such as Writing-on-Stone Provincial Park.
- Famous for rich deposits of fossils, including dinosaur bones and eggs at sites such as Devil's Coulee.
- Castle Mountain Ski Resort boasts some of the longest vertical ski runs in North America.
- Southwest Alberta is one of Alberta's top film location sites where cinematic masterpieces such as Little Big Man, Betrayal, Days of Heaven, Unforgiven, and Brokeback Mountain were filmed. Technology-led enterprise could also extend into the video/film and digital media sector. Southern Alberta's beautiful vistas and mountain views have been captured in dozens of films over the years. The industry is positioned to more than double in the next five years as the building of Alberta's new \$23 million dollar film studio in Calgary.
- To see more great place to visit and explore, go to:
 - <http://travelalberta.com/>
 - <http://www.albertasouthwest.com/>
 - <http://www.exploresouthwestalberta.ca/>
 - <http://www.canadianbadlands.com/cbl/index.jsp>
 - <http://www.albertaparks.ca/>

A more comprehensive list of cultural, natural, historic, recreational, outdoor, entertainment and just plain fun and interesting opportunities have been provided below:

- ***Cultural & Natural destinations***

- Blackfoot Crossing Historical Park
- Buffalo Rock Tipi Camp
- Devil's Coulee Dinosaur & Heritage Museum
- Head-Smashed-In Buffalo Jump World Heritage Site
- Waterton-Glacier International Peace Park
- Windy Rafters Barn Dance
- Writing-on-Stone Provincial Park

- ***Recreation & Outdoor Adventure***

- Canoeing & Kayaking
- Climbing & Hiking
- Curling
- Cycling
- Fishing
- Golf
- Paintball
- Skating & Skiing
- Trail Riding on horseback
- White Water Rafting

- ***Historical***

- Empress Theatre
- Fort Museum of NWMP and First Nations Interpretive Centre
- Fort Whoop-Up National Historic Site
- Frank Slide Interpretive Centre
- Galt Museum & Archives
- Leitch Collieries
- Remington Carriage Museum

- ***Entertainment***

- Concerts
- Festivals
- Live Music
- Performing Arts
- Symphony
- Theatre

- ***Other Destinations***

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